



**Centre for Agricultural and Rural Development Studies (CARDS)**

**Tamil Nadu Agricultural University**

**Coimbatore - 641 003**

**&**

**Indian Society of Agricultural Marketing (ISAM)**

**Hyderabad**

**Cordially invite you for the Inaugural function of**

**37<sup>th</sup> National Conference on**

**Agricultural Marketing**

**Dr. Ramesh Chand**

Member, NITI Aayog, GoI, New Delhi  
Inaugurates

**Dr. Vijay Paul Sharma**

Chairman, CACP, New Delhi  
Delivers Conference Presidential Address

**Thiru. C. Samayamoorthy IAS.,**

Agricultural Production Commissioner and Secretary to Government  
Delivers Special Address

**Prof. V. Geethalakshmi**

Vice Chancellor, TNAU, Coimbatore  
Presides

**14<sup>th</sup>**  
**2023**  
THURSDAY  
**SEPTEMBER**



**Anna Auditorium, TNAU, Coimbatore**

## PROGRAMME

Date : 14.09.2023

Venue : Anna Auditorium

Time : 10.00 AM to 12.00 Noon

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- Prayer** : 10.00 A.M
- Welcome Address** : **Dr. D. Suresh Kumar**  
(10.00- 10.05 am) Director, CARDS & Organizing Secretary  
TNAU, Coimbatore
- About ISAM** : **Dr. T. Satyanarayana**  
(10.05-10.10 am) Secretary, ISAM
- About Conference** : **Prof. S. Mahendra Dev**  
(10.10 -10.15 am) President, ISAM
- Special Address** : **Dr. C. Ramasamy**  
(10.15-10.20 am) Former Vice-Chancellor, TNAU, Coimbatore
- Special Address** : **Shri. R. Shankar Narayan**  
(10.20-10.25 am) Chief General Manager, NABARD, Chennai
- Special Address** : **Thiru. C. Samayamoorthy IAS.,**  
(10.25-10.30 am) Agricultural Production Commissioner and  
Secretary to Government
- Presidential Address** : **Prof. V. Geethalakshmi**  
(10.30 - 10.35 am) Vice-Chancellor, TNAU, Coimbatore
- Inaugural Address** : **Dr. Ramesh Chand**  
(10.35 -10.50 am) Member, NITI Aayog, GoI, New Delhi
- Honours** : **Honoring Senior Professors of**  
(10.50-11.00 am) **Agricultural Economics**
- Conference**
- Presidential Address** : **Dr. Vijay Paul Sharma**  
(11.00 - 11.25 am) Chairman, CACP, New Delhi
- Vote of Thanks** : **Dr. N. Venkatesa Palanichamy**  
(11.25 - 11.30 am) Dean (Agri), TNAU, Coimbatore
- High Tea**